

# A National Portrait of Performance Based Compensations Systems:

#### **Motivating & Retaining Teachers**

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#### Starting with the End in Mind

- Teachers drive student performance
  - ? Teachers are the greatest school-based influence on student achievement (Hanushek, 1992; Sanders & Rivers, 1996; Wright, Horn, & Sanders, 1997; Nye, Konstantopolous, & Hedges, 2004; Rivkin, Hanushek, & Kain, 2005; Gordon, Kane, & Staiger, 2006 Aaronson, Barrow, & Sander, 2007).
- Survey results consistently identify two issues as most important in moving schools in the right direction:
  - ? Better teachers and school leaders
  - ? More parental support (Bushaw & McNee, 2009).



# The Core Message of Performance Based Compensation Systems:

A tremendous amount of resources in education are invested in people, and as such, it is imperative that the policy, research and practice communities ensure these funds are expended in ways that are aligned to our goals.



#### Purposes of Educator Compensation

- Payment for employment
- Attract talented teachers
  - ? New teachers
  - ? Cross-sector or inter-industry competitiveness
- Retain effective teachers
- Market incentives for hard-to-staff subjects or schools
- Incentives for advanced degrees or certifications
- Remuneration for taking on additional leadership roles and responsibilities
- Reward for effectiveness / attaining goals
  - ? Signal for retention, remediation or dismissal



#### Approaches to Educator Compensation

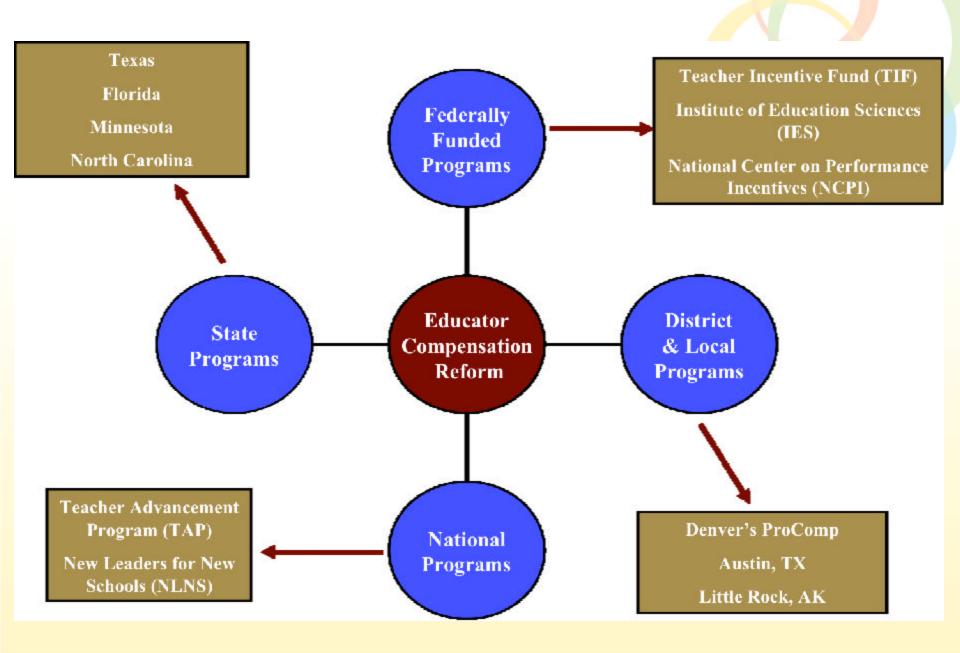
- Traditional Single Salary Schedule
  - ? Standardized increases based on:
    - Years of experience
    - Advanced degrees
    - Certification levels
- Alternate Approaches
  - ? Differentiated increases based on:
    - Acquisition of knowledge and skills
    - Effectiveness (based on multiple measures, including Value-Added)
    - Market factors (hard to staff schools and subject areas)
    - Leadership roles and responsibilities



# Comparing Traditional Salary Schedule Raises and Performance Pay

| Traditional Salary Schedule Raises  | Performance Pay Raises   |
|---|--|
| Funds are not linked to the most important outcomes of schooling, such as teacher effectiveness & increased levels of student performance | Funds are directly liked to the most important outcomes of schooling, such as increased <b>teacher effectiveness &amp; student performance</b> |
| Do not provide motivation or rewards for elevated levels of school or teacher effectiveness   | Do provide motivation or rewards for <b>elevated levels of</b> school or teacher effectiveness   |
| Do not encourage the continued professional development of teachers and principals  | Do encourage the continued <b>professional development of teachers and principals</b>  |
| Do not provide impetus for schools and districts to align their resources with their core goals   | Do provide impetus for schools and districts to <b>align</b> resources with core goals   |
| Endorse the status quo  | Challenge the status quo   |
| Do not help schools and districts attract and retain highly effective teachers and administrators   | Do help schools and districts attract and retain highly effective teachers and administrators  |
| Do not encourage schools to consider how to effectively assess student learning across multiple grades and subject areas                  | Do encourage schools to consider how to effectively assess student learning across multiple grades and subject areas                           |







#### **Teacher Incentive Fund (TIF) Goals**

- 1. Increase teacher and principal **effectiveness** and thereby improve student achievement
- 2. Reform compensation systems so that teachers and principals are rewarded for increases in student **achievement**
- 3. Increase the number of effective teachers teaching **poor**, **minority and disadvantaged students** in hard-to-staff subjects such as math and science
- 4. Create **sustainable** performance-based compensation systems



#### **Teacher Incentive Fund (TIF) Sites**

- The U.S. Department of Education awarded 34 grants in two cohorts.
- 16 Cohort 1 grantees were funded in June 2006 and 18 cohort 2 grantees were funded in June 2007
- Grantees are diverse geographically ranging from Miami to Alaska, and from California to New York City
- The project involves several large Urban districts such as Houston, Chicago, Dallas and NYC, as well as several small rural communities in such palaces as New Mexico and South Dakota
- The project includes several state-level initiatives such as South Carolina and Ohio, as well as individual charter schools in Texas and Massachusetts



# Scope and Characteristics of the Teacher Incentive Fund Project

- The 34 TIF sites involve 1,315 schools, over 54,000 teachers and nearly 2,400 administrators.
- Annual funding per site varies between less than \$500,000 to over \$20 Million.
- All sites incorporate bonuses for school leaders, but not all include teachers – Denver and Pittsburgh focus exclusively on school leaders
- 8 of the sites implement the Teacher Advancement Program (TAP) model and the remaining 26 have created their own models of performance pay



#### **Measures Included in TIF Evaluations**

- Increases / growth in student performance: All 34 projects
- Graduation rates: New Leaders for New Schools projects
- Improved recruitment and retention: Guildford County, Beggs County, Eagle County
- Increased numbers of highly qualified teachers: SC, Miami
- Management structure and effectiveness: New Mexico and the School of Excellence in San Antonio
- Enhanced curriculum and instruction: Alaska
- Changes in principal behavior: Chicago, Pittsburgh



#### 4 Considerations for Including Principals in

#### **Performance Pay**

- School leaders should be eligible to earn additional compensation in a variety of ways that are strategically aligned to state, district, and school goals.
- Dollar amounts for principal bonuses should be consistent with financial awards for teachers.
- Decisions about the design and implementation of a new principal pay system should be the responsibility of a representative compensation committee.
- Reward arrangements for principals should be transparently obvious not only to the individuals in this leadership position but also to others with whom principals routinely interact.



#### **Examples of Principal Measures**

- 1. The school or organization achieves predetermined and specified outcomes.
- 2. The individual leader increases his or her knowledge and skills through professional development.
- 3. The individual principal takes on additional roles and responsibilities.
- 4. Evaluations of principal performance indicate that the individual has demonstrated evidence of effective leadership.
- 5. Rewarding a principal for achieving predetermined behavioral or professional goals.
- 6. Rewarding a principal for high scores on a rubric-based assessment of leadership effectiveness.



#### **Evaluation Approaches Proposed by TIF Sites**

- Randomized experiment: Chicago
- Quasi-experimental: Houston, Beggs County
- Quantitative analysis: Alaska, Denver, Florence SC
- Qualitative analysis: Eagle County, Orange County
- Context evaluation: South Dakota, Weld, New York, Ohio
- Input evaluation: Ohio, Weld, Chicago
- Process evaluation: New York, Dallas, Ohio, Weld, South Dakota
- Survey of teacher attitudes: Weld County, Dallas, Beggs County
- Fidelity of implementation: Denver, Ohio
- Case studies (interviews and observations): New Leaders for New Schools projects



#### Early Signs of Impact from TIF sites

- Performance pay has had a huge impact in our district. Not only have we seen an increase in student performance from the previous year but the teachers are excited and are changing their whole philosophy towards teaching. Rather than trying to work within their classroom, teachers are venturing out and teaming together. They meet regularly to discuss student's achievement and what they can do to improve student performance. Teachers are now looking at the data, aligning their curriculum to the state objectives, and attending more professional development in order to make themselves and their students top-notch.

  ~Denise Creason, Guilford County, NC TIF Project Director
- Since it began in 2005, Q Comp has begun to change the way participating districts look at professional development and teacher compensation. Q Comp enables schools to become more competitive. They **recruit** and retain highly qualified teachers by providing job-embedded professional development, leadership opportunities that maintain a direct role in classroom instruction, performance pay for teacher and student growth, and reformed salary schedules that allow highly qualified and effective teachers to advance more quickly based on performance measures. As more districts become part of the program, better **professional** development is spreading throughout the state, and we are beginning to change the culture of education.
  - ~Patricia King, Qcomp Director, MN



- From Florence Three's perspective, teacher incentives are positively changing the climate for schools. We feel that the teacher support and collaboration that accompanies our teacher incentive model is key. ~Dr. Patricia Chandler, South Carolina TIF Project Director
- The TIF project in Philadelphia has had a great impact on the 11 schools involved with the grant. It has changed the face of each of these schools. This program has become the **cornerstone for the schools professional development system, their recruiting efforts, and has begun to change their culture**. Administrators reports that for the first time, conversations are about instruction. Having performance bonuses are a **recruitment** plus for many teachers. In 2007-08, 3 out of 4 of our **pilot schools showed more then a full year's growth**. ~Susan Ostrich, Philadelphia TIF Project Director
- The TIF project in Amphitheater has already had positive effects. **Recruiting** this year was much easier for our grantee schools. Teachers are digging deeper into **student achievement data** from standardized assessments and asking more questions about what the data means. They are tying what they discover directly to the classroom. Further, each teacher is working on on-going classroom assessments. The value-added data analysis is assisting teachers in looking at the **growth of students in their own classes**. We are seeing true improvement in our collaborative culture. ~ Roseanne Lopez, Amphitheatre Arizona TIF Project Director





#### STRIVING. ACHIEVING. EXCELLING.

## A Story of Success from a School Practitioner

#### Mr. Rodney Wilds

Principal
Andrews High School
Former Principal
Jackson Middle School



#### **Before Mission Possible**

- Teacher turnover exceeded 35%
- Recruiting teachers was a challenge
- Jackson had not made Adequate Yearly Progress for several years



#### **After Mission Possible**

- Teacher turnover for Mission Possible positions has dropped in the last three years from 33% (2006-2007) to 30% (2007-2008) to 0% (2008-2009)
- Recruiting teachers is easier with combined recruitment and performance incentives of up to \$14,000
- Jackson made Adequate Yearly Progress this past year, meeting 25 of 25 of its targets



### Student Growth Results in Mission Possible

| Subgroups  | 2007<br>Math | 2008<br>Math |
|------------|--------------|--------------|
| All        | 35.5         | 54.3         |
| Afr. Amer. | 29.2         | 49.2         |
| Hispanic   | 38.5         | 55.8         |
| SWD        | 10.9         | 38.2         |
| LEP        | 31.5         | 56.2         |
| FRL        | 33.4         | 54.3         |



#### PBCS Impacts on Motivation & Retention

- The stakes for Denver students were most important. This
  innovative program has been able to attract talented teaching
  candidates to the district and motivate and retain experienced
  teachers. ~ Robin Chait, Center for American Progress
- The RAND report, *Supply and Demand of Minority Teachers in Texas: Problems and Prospects,* found that higher pay lowered **attrition**, and the effect was stronger in high-needs school districts—every \$1,000 increase was estimated to decrease attrition by over 6 percent
- In Austin ISD, **retention** rates of new teachers in REACH schools increased by 11% at highest-needs schools compared to a 3% increase at comparison schools



#### **Focus on What Matters**

- The central educational challenge facing our nation, and the state of Texas is to dramatically improve student performance.
  - ? Teachers drive student performance
- We need a systemic, holistic approach to ensure the most effective teacher in every classroom and most effective leader in every school.



#### Example of a Systemic Approach

| Recruitment Hiring Induction Profession |                                      |
|---|--------------------------------------|
| and Developm  Mentoring                 | ent Conditions Incentives Management |

- Implement early hiring timelines.
- Provide differentiated, ongoing, job-embedded professional development.
- Ensure that workloads are reasonable.
- Offer long-term salary policies that are market-sensitive, competitive, and performance-based.



# Putting it All Together: Resource Repositories

 The Center for Educator Compensation Reform<a href="http://www.cecr.ed.gov">http://www.cecr.ed.gov</a>

The National Center on Performance Incentives

http://www.performanceincentives.org







#### Partnering: NEA Perspectives on Transforming Schools

- 1. Recruit and prepare teachers for work in high-needs schools.
  - ? One cannot be done well without the other.
- 2. Take a comprehensive approach to teacher incentives.
  - ? Lessons from the private sector and voices of teachers indicate that performance pay makes the most difference when it focuses on "building a collaborative workplace culture" to improve practices and outcomes.
- 3. Improve the right working conditions.
  - ? We need to fully identify the school conditions most likely to serve students by attracting, developing, retaining and inspiring effective and accomplished teachers.
- 4. De?ne teacher effectiveness broadly, in terms of student learning.
  - ? We need new evaluation tools and processes to measure how teachers think about their practice as well as help students learn.



#### **Performance Pay Implementation Challenges**

- 1. Consistent, stable, supportive leadership at the highest levels (school board, superintendent, and principals)
- 2. Time to plan, engage stakeholders, to raise awareness, to train assessors, to construct targeted PD, to modify or create new data systems to support the program
- 3. Collaboration with teacher and principal unions / associations
- 4. Inadequate engagement with key stakeholders during planning and implementation and lack of ongoing communication between district departments (HR, budget, payroll) and those directly impacted by the plan
- 5. Lack of choice regarding elements of the program
- 6. How the program is initially framed, defined and communicated



#### **Additional Implementation Challenges**

- 7. Lack of high quality assessments, especially for K-2, High school, special education and resource teachers
- 8. Unrealistic initial goals, timelines and expectations
- 9. Lack of plan at the outset for fiscal and programmatic sustainability
- 10. Inadequate professional development to support identified needs
- 11.Lack of alignment between performance pay plan and broader district and school goals and improvement plans
- 12. Small award amounts and timing of awards



#### Components of Quality Performance Pay Plans

- 1. The use of multiple, valid and reliable assessments of student learning to measure teacher, team and school effectiveness
- 2. An orientation towards value-added measures of teacher and school effectiveness
- 3. The utilization of value-added measures beyond pay determination, such as the identification of effective practice, domains for potential improvement, and assessments of professional development experiences
- 4. The inclusion of rewards/inducements beyond financial, such as opportunities for collaboration and teamwork, a supportive environment, mentoring, and strong consistent leadership
- 5. Opportunities for flexibility in approach based on contextual needs. For example, if supply is the issue, include recruitment/retention bonuses. If quality is the issue, focus on performance-based awards.



#### **Components of Quality Performance Pay Plans**

- 6. The plan is continually appraised and refined in collaboration with key stakeholders, including union and association members
- 7. The performance pay system is built upon a solid base salary, and is not added on at the expense of solid base pay
- 8. Acknowledge the necessity of perceived and actual funding stability
- 9. Supported by a data system that allows for essential linkages between teacher and student databases. The data system must be able to link information between human resources, payroll, student record, and assessment domains
- 10. Includes a data quality plan that assures all key stakeholders that the data used to make performance award decisions are accurate, valid and reliable



#### **Components of Quality Performance Pay Plans**

- 11. Includes multiple levels (individual, team, school awards) and opportunities for choice (collaborate with core teacher for award or receive school-based award)
- 12. Framed as a school improvement process / strategic reform initiative by aligning program to core instructional goals at the school and district levels
- 13. Each performance goal is supported by targeted professional development
- 14. Ongoing training is provided for performance assessors
- 15. Includes ongoing communication in multiple modes, targeted to specific cycles in the program (initial overview of program, verification of test data, the payout)



| Study   | Context                      | Sample  |  |
|---|------------------------------|---|--|
| Muralidaran and Sundararaman (2006)           | Rural Indian Primary School  | 100 individual/100 school incentive<br>200 extra resource<br>100 control  |  |
| Glewwe, et al. (2004)                         | Rural Kenyan Primary Schools | 50 School Wide<br>50 Control  |  |
| Lavy (2002)                                   | Israel High Schools          | 62 Schools Performance Incentives<br>22 Schools Additional Resources  |  |
| Lavy (2004)                                   | Israel High Schools          | Use of Panel Data   |  |
| Atkinson (2004)                               | UK High Schools              | 18 Schools Student scores before and after introduction of incentive system 2 treatment schools 3 control Schools |  |
| Vinters, Ritter, Barnett, and Greene<br>2006) | Arkansas Elementary Schools  |   |  |
| Eberts (2002)                                 | Michigan High Schools        | 1 Treatment School 1 Control School   |  |
| Figlio and Kenny (2006)                       | U.S NELS Data + Survey Data  | 2000 Schools NELS and Survey  |  |
| Ladd (1996)                                   | Dallas middle schools        | Dallas Middle Schools<br>Other Texas Districts  |  |



| Study  | Type of Incentive             | Size of Incentive                | Outcome Variable  |
|--|-------------------------------|----------------------------------|---|
| Muralidaran and<br>Sundararaman (2006)         | Individual and School<br>Wide | 4% Group<br>5% Individual        | Primary Grade Math and<br>Language Arts                               |
| Glewwe, et al. (2004)                          | School Wide                   | Up to 43% of monthly salary      | 4/8 Test Scores   |
| Lavy (2002)                                    | School Wide (Tournament)      | \$200-715                        | High School test scores, pass rates, dropout rates, course taking     |
| Lavy (2004)                                    | Individual (Tournament)       | \$1750-7500                      | Pass rates and test scores  |
| Atkinson (2004)                                | Individual                    | Up to 9% increase of base        | English, science, math assessments                                    |
| Winters, Ritter, Barnett,<br>and Greene (2006) | Individual                    | \$1800 - 8600                    | 4 <sup>th</sup> and 5 <sup>th</sup> grade math scores                 |
| Eberts (2002)                                  | Individual                    | Up to 20 percent of base pay     | Course completion, pass rates, daily attendance, GPA                  |
| Figlio and Kenny (2006)                        | Individual                    | Up to 9% increase in salary base | 12 <sup>th</sup> grade composite math,<br>science, and history scores |
| Ladd (1996)                                    | School – Wide<br>(Tournament) | \$1,000                          | Math and Reading test scores  |



| Study  | Results  |  |
|--|--|--|
| Muralidaran and<br>Sundararaman (2006)         | Positive: Effects to be .19 (Math) .12 (Language Arts)<br>Incentive Schemes cost efficient relative to added<br>resource schemes |  |
| Glewwe, et al. (2004)                          | Mixed: increase pass rates 1° two years – did not persist. No difference in pedagogy. No effect on teacher absenteeism           |  |
| Lavy (2002)                                    | Positive: Improved school performance for<br>participating schools   |  |
| Lavy (2004)                                    | Positive: Improved value added contributions for<br>participating teachers   |  |
| Atkinson (2004)                                | Positive: Improvement of test score gains by half a grade per pupil.   |  |
| Winters, Ritter, Barnett,<br>and Greene (2006) | Positive: 4.6 NCE for every year in school within bonus system.  |  |
| Eberts (2002)                                  | Mixed: Raised course completion but more students in<br>school led to overall drop in pass rate and GPA                          |  |
| Figlio and Kenny (2006)                        | Positive: Merit pay programs have positive effects equivalent to increase in maternal education of thropears                     |  |
| Clotfelter and Ladd<br>(1996)                  | Positive: Improvement of Test Scores   |  |







Online Resources

Technical Assistance

Information Sharing

Outreach

# CECR

Educator Compensation Reform Center for

The Center for Educator Compensation Reform Vanderbilt University, University of Wisconsin-(CECR) is a partnership among Westat, Madison, Learning Point Associates, and Synergy Enterprises.

the Expert function on our Website. For more Teacher Incentive Fund grantees and develops resources for a national audience. Participants tion can submit their inquiry through the Ask with a question about alternative compensa-CECR provides technical assistance to the information visit our Website at:

www.cecr.ed.gov



# Guide to Implementation

system. Each module provides relevant research The Guide provides an overview of the critical components of an alternative compensation implementation, and ongoing management and real-life examples to guide the design,



# Case Summaries

and district performance-based compensation CECR case summaries tell the story of state programs that have been tried, tested,



# Informational Podcasts and Seminars

interest. A complete library of CECR cafés audio podcasts around topics of emerging TIFTIPS offers online Web seminars and can be found on the Website.



# Grantee Profiles

View a detailed profile of each TIF grantee program with updates on implementation that provides an overview of the proposed progress.



# Research Syntheses

design and implementation questions related The research syntheses address key program to compensation reform, citing relevant research and resources.



### National Map

an overview of the program with selected initiatives, both TIF and non-TIF, from across the nation. Each profile provides The map highlights performance-based articles and reports.



# Online Library

based incentives, communications, stakeholder online library is a database of information on Updated with new content each month, the alternative compensation, including marketsupport, and information systems.



# Newsletters

CECK® = Newshealt

the latest news from CECR, recent articles The CECR monthly newsletter highlights a summary and update on a TIF program. discussing alternative compensation, and



# Searchable TIF Grantees Database

students, and teachers affected, demographics Search the TIF grants by number of schools, of a region, or the student population.



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